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EXECUTIVE SUMMARY

THE COMPANY

ABC Technology, Inc. ("ABC") is a _____ corporation (the "Company"), which controls the intellectual property associated with the ABC product line. The Principals have invested numerous years in research and development. Since inception, through December 31, 2007, the Principals have invested \$_____ in cash, contributed \$_____ in equipment and contributed intellectual property, which the Principals valued at \$_____. As of December 31, 2007, the shareholders had also loaned the Company \$_____, all of which will be converted to equity upon closing of the minimum offering. Senior management in place or awaiting hiring, brings decades of experience and success in 1) production and development, 2) structural engineering and innovative home design, 3) manufacturing, 4) marketing, operations, and strategic planning and 5) product implementation and systems training with this ultra green technology just when the markets need it most. This Business Plan assumes that the Company receives additional capitalization of \$_____ million.

ABC Manufacturing, LLC, a wholly-owned ABC subsidiary, and the initial ABC licensee, was formed as a _____ Corporation in 2004, and operates a manufacturing, research and development plant near _____. Two additional wholly owned subsidiaries of the Company are ABC Leasing, LLC, a _____ limited liability company and ABC, LLC. Since inception, ABC has had revenues of approx. _____ and losses in excess of _____. ABC opened the _____ plant to further R & D on its technology and product systems, and develop and refine its manufacturing processes. To date, there has been _____ sales or marketing activity for its products. It is expected that the majority of the eight manufacturing plants planned over the next 3-5 years, including the first three plants described in the Business Plan, will be Company owned, with additional plants being constructed based on territorial licensing agreements and through partnerships with regional builders, developers and investors. Plans for added affiliates are discussed in the Business Plan.

MISSION

ABC's Mission is to provide the most advanced system for residential and commercial building construction throughout the US and globally. Our products are engineered for superiority in safety, longevity, affordability, flexibility, energy efficiency and in accordance with sustainable and sound environmental stewardship. ABC is focused on product excellence and being an industry leader in the development of environmentally sustainable building materials.

Within the next two years, the Company intends to establish two additional flagship plants in two additional major markets and add five more plants in the next three to five years. Together with the Company's _____ facility, these seven plants will be within 500 miles of 95% of the geographic area of the continental United States.

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KEY SOLUTIONS – SIMPLER, FASTER, BETTER

ABC has a building system, **Proprietary technology description deleted**. ABC products utilize advanced technology systems and designs; integrated options; sustainable materials that provide structural integrity, strength and functionality, and aim for hundreds of years lifespan; all with significant collective cost savings in material, installation, energy use, insurance and maintenance.

Proprietary technology description deleted. ABC has modified existing technology and developed propriety systems, with substantial details on its technology and pending Patent application included in the Business Plan.

EXPERIENCED LEADERSHIP

John Smith is the Founding Principal, Chief Executive Officer and Chief Financial Officer of ABC and its subsidiaries and affiliates. Mr. Smith is experienced in real estate law, land development, green energy systems and cutting edge new green technology products. The Company has a depth of experience on staff or committed to join the Company once the Company is financed. See the Business Plan for details on added existing and proposed team members.

Its prospective COO has 25 plus years in similar leadership roles for building products manufacturers. Like several other key employees, he holds a senior position with a company in the industry and therefore his name, and theirs are withheld. Jim Jones, currently engaged as a consultant and prospective VP of Marketing and Strategy, had 20 years of related experience in marketing and branding that includes many Fortune 500 companies. Strategic Partners include Connie Johnson, an active committee member on the environment for the Clinton Global Initiative as well as many other national and global projects aiming for a sustainable future and George Williams, who brings 15 plus years of direct experience in stakeholder relations.

ABC is committed to its Engineering, Training and Education, and Research and Development Departments, with Bill Dickinson and Tom Basel playing key roles in the Company's future product development. Bill is one the preeminent inventors of _____ machinery and _____ development, while Tom, would become Chief of Engineering for ABC, once the Company is capitalized. He is one of the foremost experts in _____ construction with over 2,000 _____ designed buildings and homes. Fred Brown, who is experienced in construction management and design, is the Company's Project Sites Coordinator and Training Manager. Jim Dover, a consultant and prospective employee, has extensive long panel experience. Additional key employees with related Engineering experience have indicated a desire to join the ABC team as corporate funds allow.

THE MARKET AND MARKETING

ABC technology is superior to _____ construction methods used extensively across the United States and in direct competition with concrete block and poured concrete wall construction methods used throughout the world. The Company's product technology is well suited to coastal areas, hot or cold seasonal areas, and in areas where earthquakes, tornadoes or fires are common. **Proprietary technology description deleted**.

ABC, its management and its team have developed the tools to market the Company's products, including its Web site, advertisements and marketing materials that will establish the ABC brand. The Company is poised to implement its Marketing Plan, which is detailed in both the Business Plan and related Exhibits. ABC will continue to provide installation training and will establish a

centralized structural engineering and plan approval division that will specialize in assisting builders, planners, owners and architects with design and data assistance for working with the ABC product lines. Education and training will support marketing and sales in ABC's efforts to continue to educate and lead builders, developers and architects.

NEW GREEN BUILDING SYSTEMS FOR A NEW GREEN WORLD

The Company is actively involved with a number of significant architects, green oriented planning and design firms, forward thinking builders, universities and "eco-village" designers across the United States and internationally. Newspapers today and almost every day are now filled with articles describing storms, fires, termites and mold with losses of life and damages in the billions of dollars because of our failures to build with simple common sense and smart technologies.

ABC is a solution to building out of leaky, dirty, and obsolete materials that waste money and energy. ABC saves nearly 50% of the energy typically used in a present day home or building. It saves buildings from being rebuilt or replaced from the destructive forces of fire, storms, termites and mold. And it is quieter, cleaner and more aesthetically pleasing to live in, as well as being competitive or less expensive to build.

The Company and its consultants, including Senior Consulting, LLC, have established databases with well over 1,000 companies and individuals that are prospective customers. They will be invited to join ABC as potential partners, builders and developers using ABC products upon capitalization of the Company. The Company aims to start with two new plants near term, with a total of eight plants, including the _____ plant, planned mid-term. Extensive research has been conducted resulting in the selection of the optimum locations for the seven additional plants so that 95% of the continental United States will be within 500 miles of a plant.

ABC's long term goal is to obtain a market share that is the equivalent of One Percent (1%) of the US Market, which would require _____ plants based on the current model of a 15,000 square foot Plant with two assembly lines, or fewer but larger plants. The Company has the technology and a dedicated and deep team assembled or identified to accomplish this goal. To start off however, the Business Plan and Forecasts are based on three plants in Phase I and a total of eight plants in Phase II using additional equity, investment or debt.

FORECASTS

ABC has utilized its experience with its _____ area plant and input from its wealth of experienced contacts, to develop Forecasts for three plants in the next two years and eight total Plants projected over 3-5 years, as well as for Corporate Support that will be provided to all plants. Most plants will be owned by ABC, with potential licensees and partners for plants as well. Corporate Support will be provided from revenues derived from fees from all plants including R&D, Engineering, Sales and Marketing and Licensing.

The Forecasts include Summary Forecasts (Annual for five years), Detailed Income and Expense Forecasts (Month to Month to more accurately forecast operating capital requirements) and Notes for assumptions for both Phase I (three plants and corporate) and Phase II (eight plants and corporate). Uses and Sources and Marketing Budgets are included within the Business Plan for both Phases as well. To be conservative, the Phase I forecasts assume there is no Phase II capital raise or expansion beyond three plants through capital reinvestment, licensing or partnering to add additional plants or expand the initial three plants. Below is summary forecast information from the forecasts for the three plants and the corporate office.

3 Plants					
Year	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Gross Revenue	\$2,980,839	\$15,266,896	\$29,988,807	\$36,384,926	\$37,658,398
EBIT	(\$408,665)	\$1,356,522	\$5,696,382	\$7,710,189	\$7,987,546
Charitable Contributions	\$4,896	\$135,652	\$569,638	\$771,019	\$798,755
State & Federal Income Taxes	<u>\$17,624</u>	<u>\$488,348</u>	<u>\$2,050,698</u>	<u>\$2,775,668</u>	<u>\$2,875,516</u>
Available for Distrib./Reinvest.	\$26,436	\$910,319	\$3,076,046	\$4,163,502	\$4,313,275
Corporate					
Year	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Gross Revenue	\$465,210	\$3,389,064	\$6,990,983	\$8,570,846	\$8,870,826
EBIT	(\$1,535,389)	(\$279,241)	\$2,110,961	\$3,047,628	\$3,154,295
Charitable Contributions	\$0	\$14,448	\$211,096	\$304,763	\$315,430
State & Federal Income Taxes	\$0	\$52,013	\$759,946	\$1,097,146	\$1,135,546
Third Party Marketing/R & D	<u>\$0</u>	<u>\$7,802</u>	<u>\$113,992</u>	<u>\$164,572</u>	<u>\$170,332</u>
Available for Distrib./Reinvest.	\$0	\$70,217	\$1,025,927	\$1,481,147	\$1,532,987
Combined					
Year	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Gross Revenue	\$3,446,049	\$18,655,960	\$36,979,791	\$44,955,772	\$46,529,224
EBIT	(\$1,944,054)	\$1,077,281	\$7,807,343	\$10,757,817	\$11,141,841
Charitable Contributions	\$4,896	\$150,100	\$780,734	\$1,075,782	\$1,114,184
State & Federal Income Taxes	\$17,624	\$540,361	\$2,810,644	\$3,872,814	\$4,011,063
Third Party Marketing/R & D	\$0	\$7,802	\$113,992	\$164,572	\$170,332
Available for Distrib./Reinvest.	\$26,436	\$980,536	\$4,101,973	\$5,644,649	\$5,846,262

CONCLUSION

Capturing a very small market share (approximately 0.03 percent), the three plants are expected to generate over \$30 Million of revenue for the Company by Year Three, with a potentially substantial return to equity investors as detailed in the Business Plan, the complete Forecasts, Marketing Plan and various Exhibits. The Company's goals are reachable **as Proprietary technology description deleted.**

This Opportunity Assessment and Business Presentation Materials do not constitute an offer to sell, or the solicitation of an offer to buy securities.

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